



# STOR 320 Factors

Lecture 11

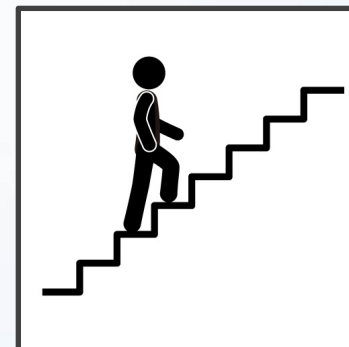
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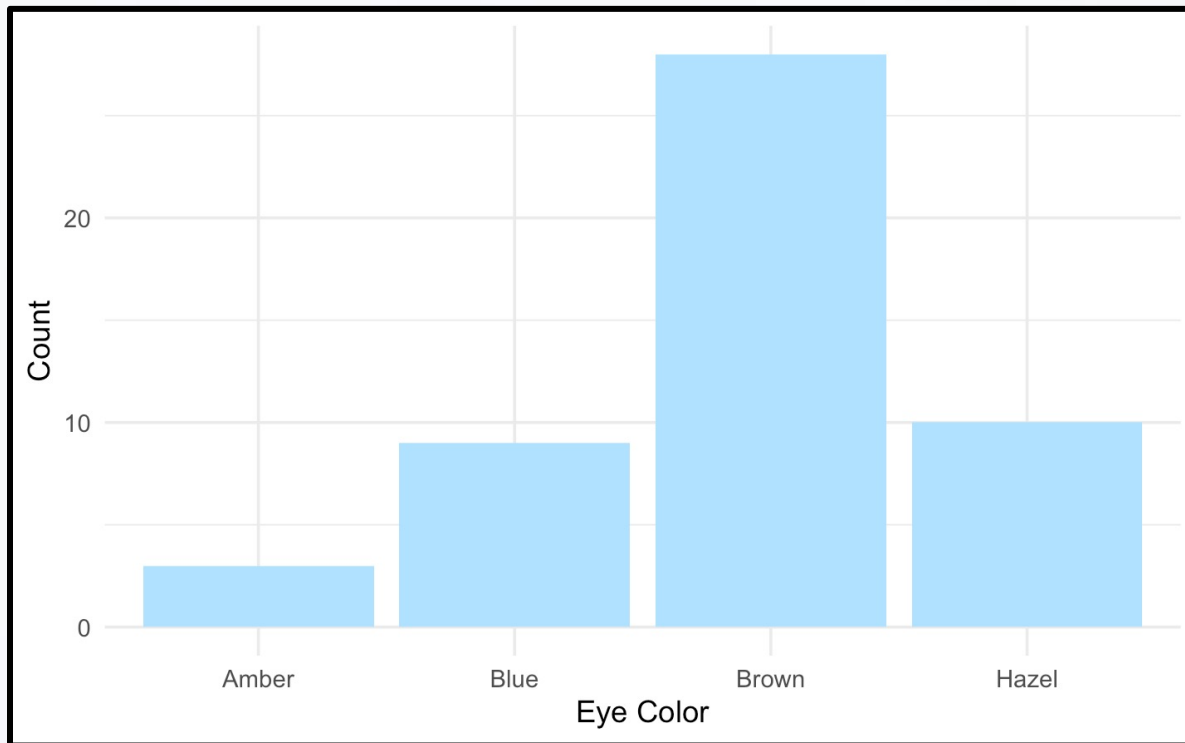
# Introduction

- Read Chapter 15
- Additional Package
  - `> library(forcats)`
  - Part of the tidyverse
- For Variables with,
  - Fixed Set of Values
  - Known Set of Values
- Factors Are on a **New Level**



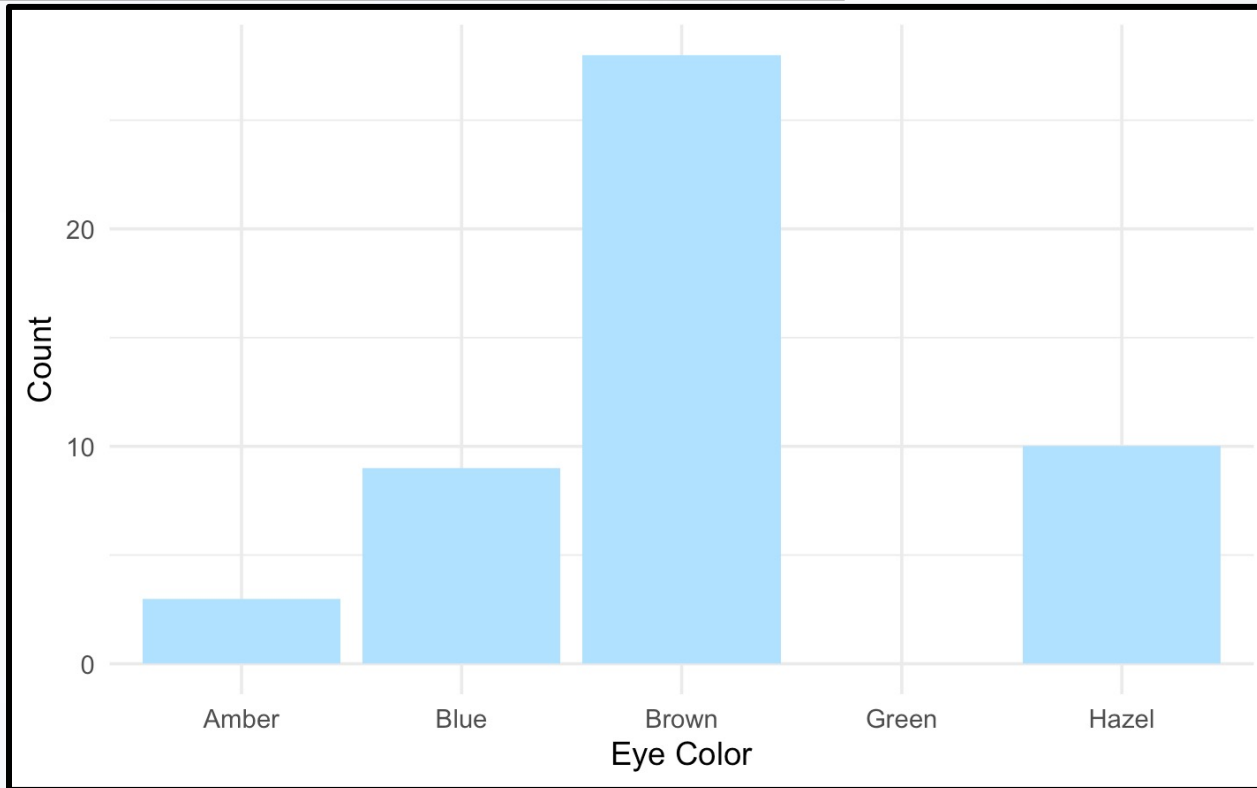
# Motivation: Example 1

- Eye Color Distribution
  - Randomly Sample 50 People
  - Distribution via Bar Plot
  - How to Make More Informative?



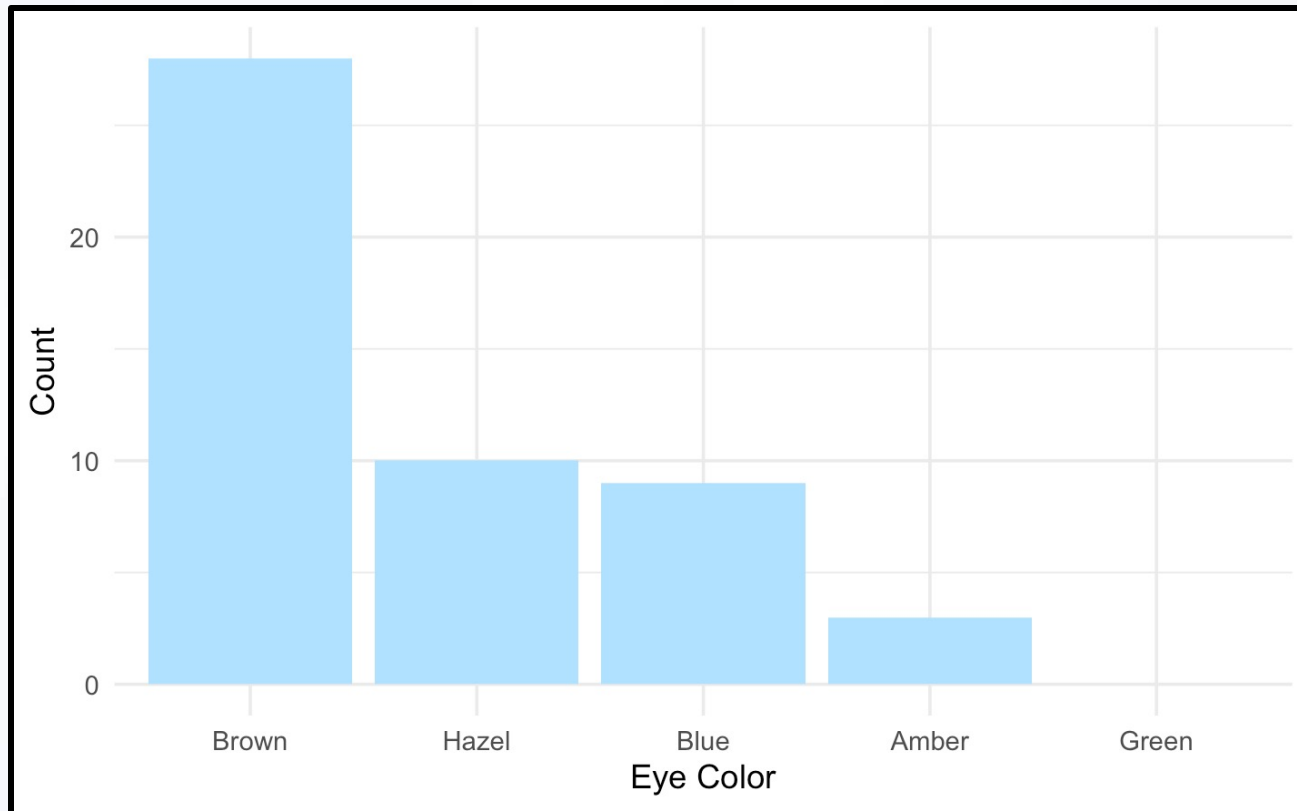
# Motivation: Example 1

- Eye Color Distribution (Cont.)
  - Display Eye Colors Absent From Sample
  - `> scale_x_discrete(drop=F)`



# Motivation: Example 1

- Eye Color Distribution (Cont.)
  - Display in order

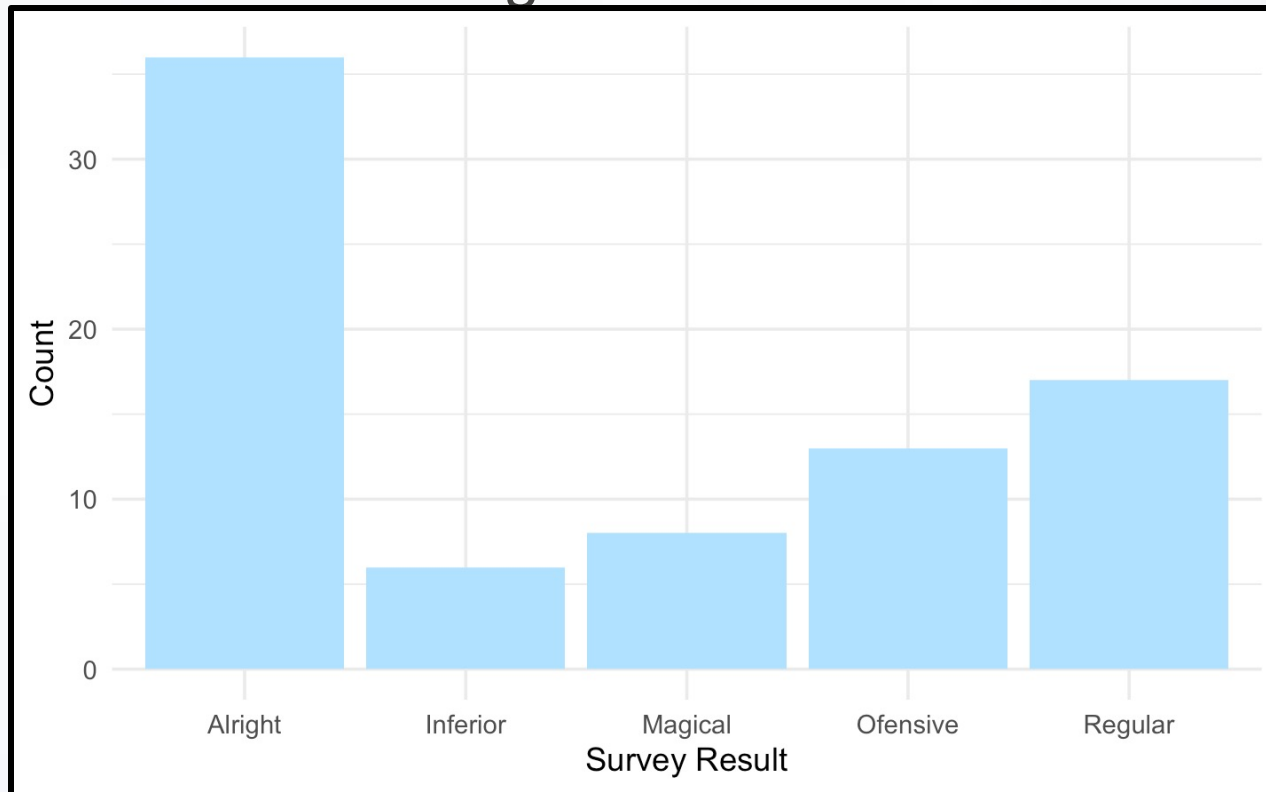


# Motivation: Example 2

- Survey Results
  - How Would You Describe Dr. Example's Teaching?
    - Magical
    - Alright
    - Regular
    - Inferior
    - Offensive
  - Class of 80 Students Answer End-of-the-Year Survey

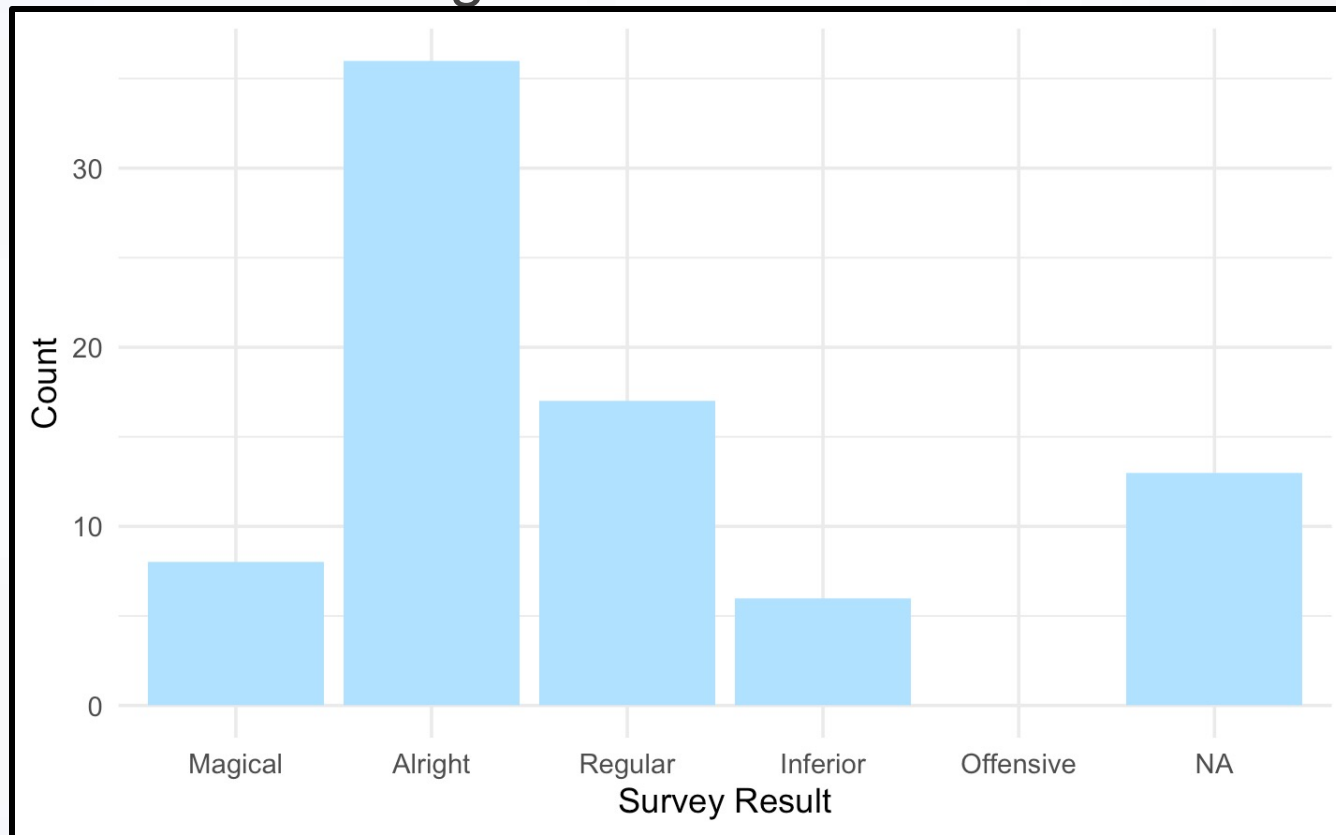
# Motivation: Example 2

- Survey Results (Cont.)
  - Distribution of Results
  - What is Wrong?



# Motivation: Example 2

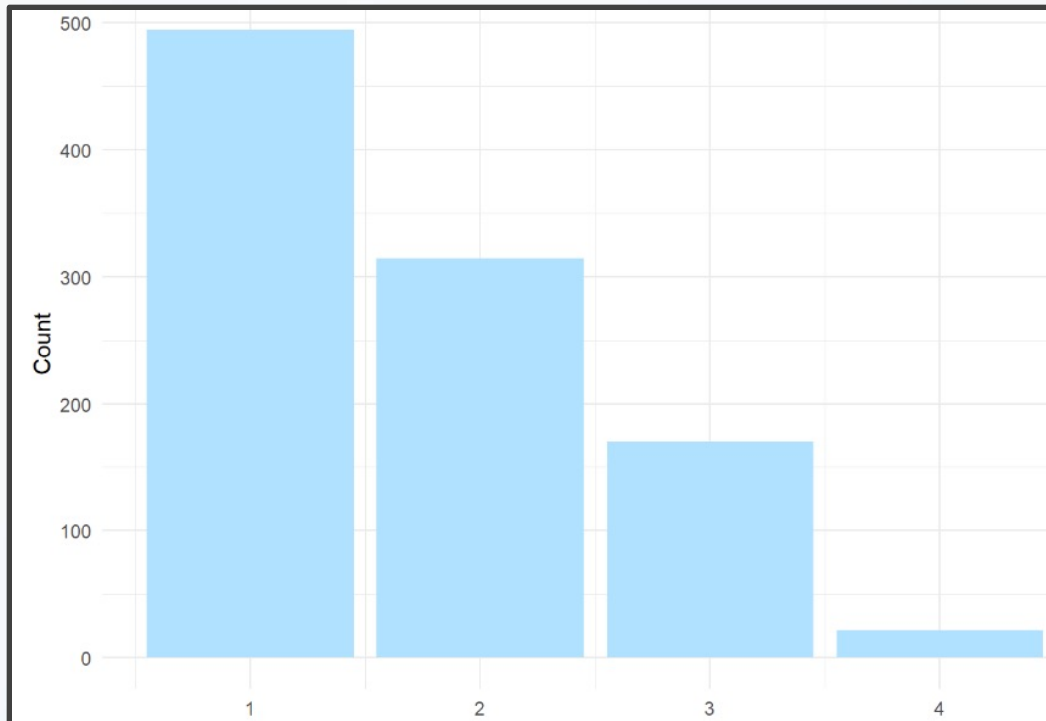
- Survey Results (Cont.)
  - Ordinal Categorical Variable





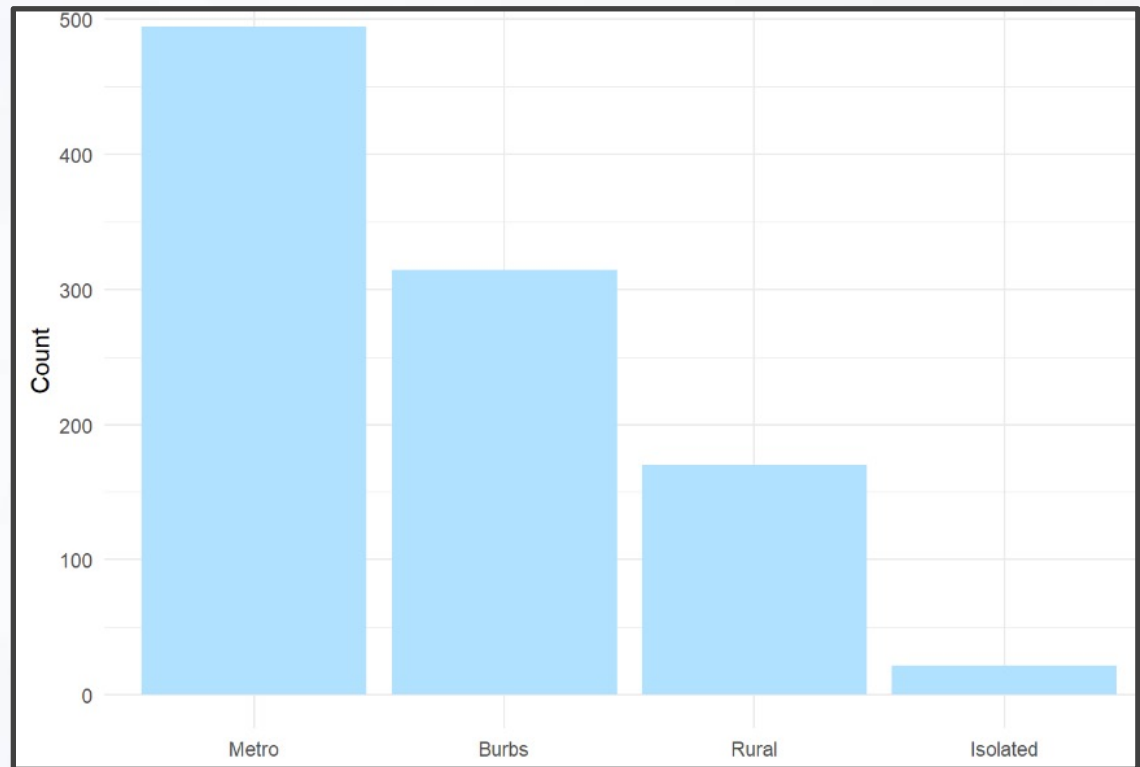
# Motivation: Example 3

- Urbanicity
  - Classification {1,2,3,4}
  - Sample 1000 Households and Record Their Urbanicity
  - What Would Make this Better?



# Motivation: Example 3

- Urbanicity
  - Data Dictionary
    - 1 = Metropolitan
    - 2 = Burbs
    - 3 = Rural
    - 4 = Isolated



# Factor Variable Architecture

- Factor Variables Have Levels

```
Height = c("Tall", "Short", "Tall",  
          "Tall", "Short", "Medium",  
          "Short", "Medium", "Tall")  
Height.fct = as.factor(Height)  
print(Height)  
  
## [1] "Tall" "Short" "Tall" "Tall" "Short" "Medium" "Short" "Medium"  
## [9] "Tall"  
  
levels(Height)  
  
## NULL  
  
print(Height.fct)  
  
## [1] Tall Short Tall Tall Short Medium Short Medium Tall  
## Levels: Medium Short Tall  
  
levels(Height.fct)  
  
## [1] "Medium" "Short" "Tall"
```

Default: Alphabetical

# Factor: Level Order

- Level Order May Be Specified

```
Height2.fct = factor(Height, levels=c("Short", "Medium", "Tall"))  
levels(Height2.fct)
```

```
## [1] "Short" "Medium" "Tall"
```

```
print(Height2.fct)
```

```
## [1] Tall   Short  Tall   Tall   Short  Medium Short  Medium Tall
```

```
## Levels: Short Medium Tall
```

# Factor: Label

- Levels May Be Labeled

```
Height3.fct = factor(Height, levels=c("Short", "Medium", "Tall"),  
                    labels=c("S", "M", "T"))  
levels(Height3.fct)
```

```
## [1] "S" "M" "T"
```

```
print(Height3.fct)
```

```
## [1] T S T T S M S M T  
## Levels: S M T
```

```
Height4.fct = factor(Height, levels=c("Short", "Medium", "Tall"),  
                    labels=c("Short", "Not Short", "Not Short"))  
levels(Height4.fct)
```

```
## [1] "Short"      "Not Short"
```

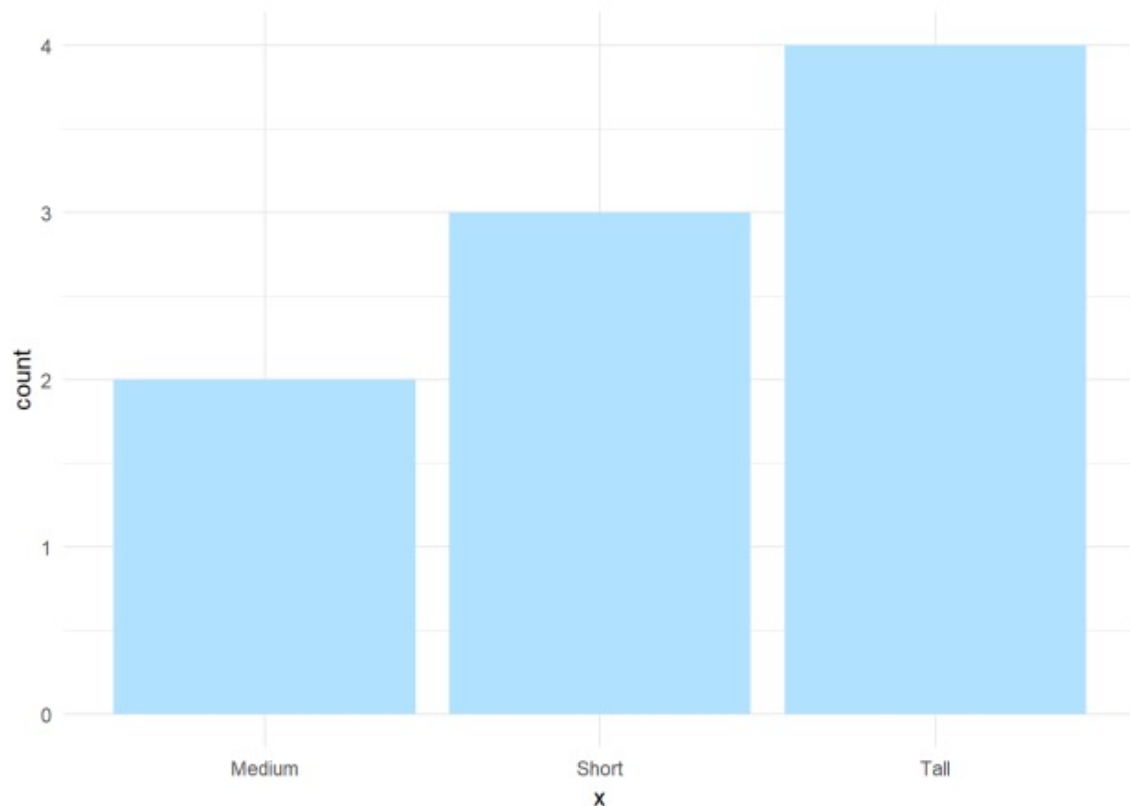
```
print(Height4.fct)
```

```
## [1] Not Short Short      Not Short Not Short Short      Not Short Short  
  
## [8] Not Short Not Short  
## Levels: Short Not Short
```

# Graphic Comparison

```
Height.fct = as.factor(Height)
```

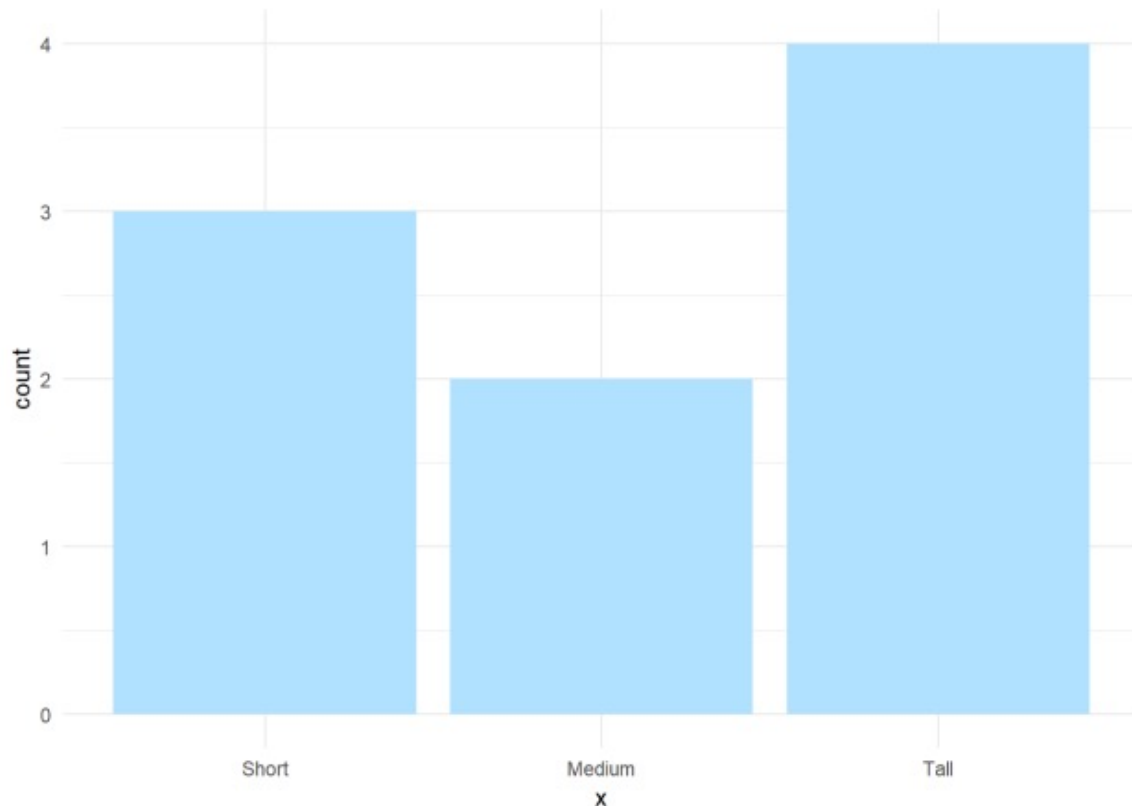
```
ggplot(data=tibble(x=Height.fct)) +  
  geom_bar(aes(x), fill="lightskyblue1") +  
  theme_minimal()
```



# Graphic Comparison

```
Height2.fct = factor(Height, levels=c("Short", "Medium", "Tall"))
```

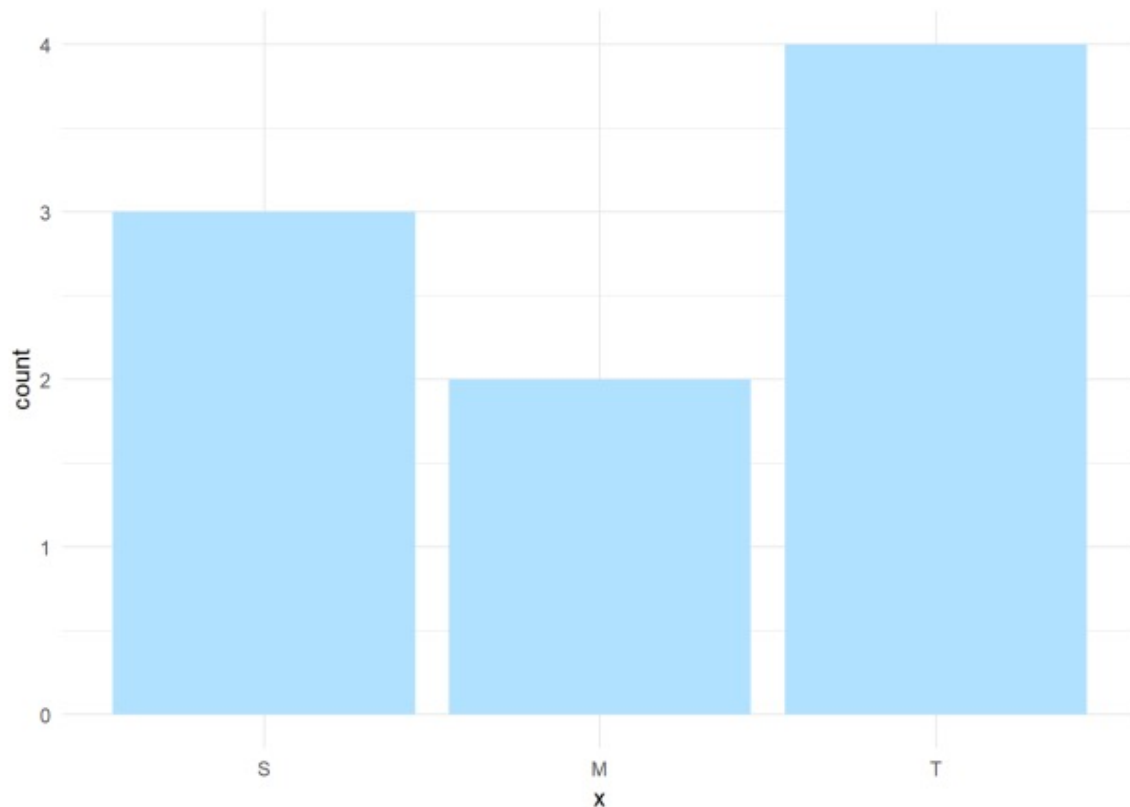
```
ggplot(data=tibble(x=Height2.fct)) +  
  geom_bar(aes(x), fill="lightskyblue1") +  
  theme_minimal()
```



# Graphic Comparison

```
Height3.fct = factor(Height, levels=c("Short", "Medium", "Tall"),  
                    labels=c("S", "M", "T"))
```

```
ggplot(data=tibble(x=Height3.fct)) +  
  geom_bar(aes(x), fill="lightskyblue1") +  
  theme_minimal()
```

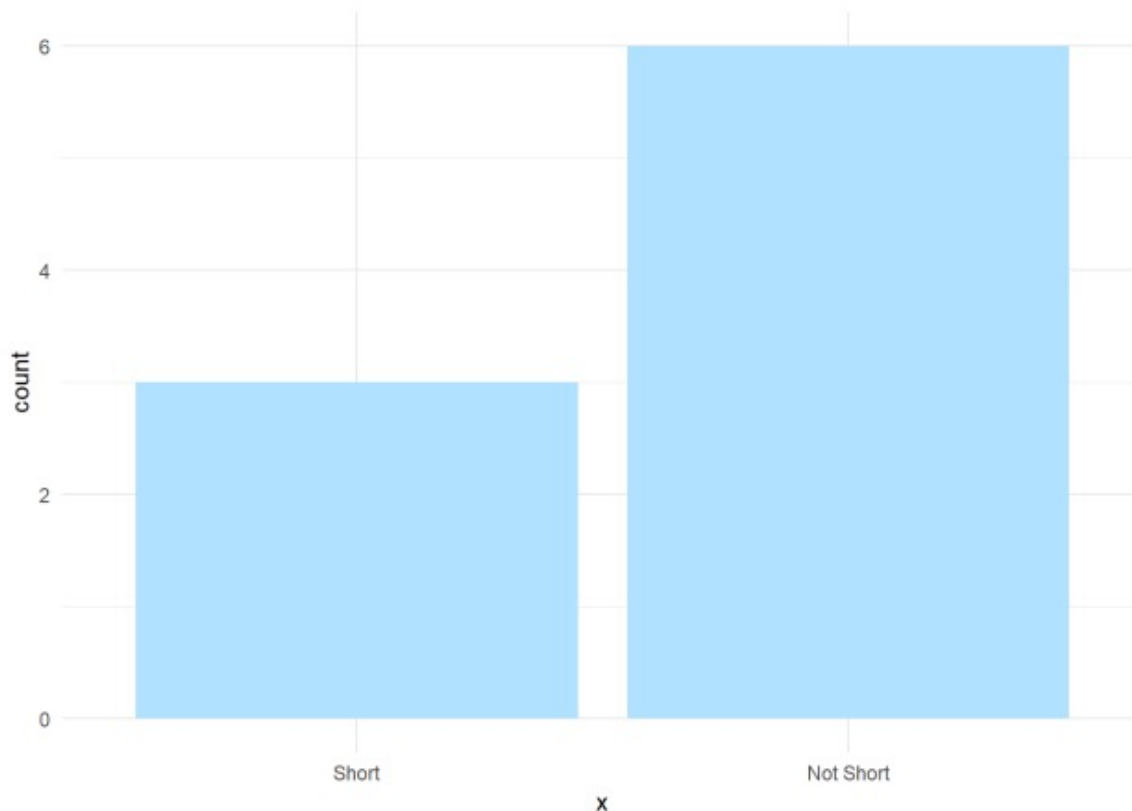




# Graphic Comparison

```
Height4.fct = factor(Height,levels=c("Short","Medium","Tall"),  
                      labels=c("Short","Not Short","Not Short"))
```

```
ggplot(data=tibble(x=Height4.fct)) +  
  geom_bar(aes(x),fill="lightskyblue1") +  
  theme_minimal()
```



# General Social Survey

- University of Chicago



About the GSS

## The General Social Survey

Since 1972, the General Social Survey (GSS) has provided politicians, policymakers, and scholars with a clear and unbiased perspective on what Americans think and feel about such issues as national spending priorities, crime and punishment, intergroup relations, and confidence in institutions.

[About the GSS](#)

# General Social Survey

- Sample Provided in `gss_cat`
- Factor Variables Included
  - Marital
  - Race
  - Income Range
  - Political Party
  - Religion
  - Denomination

```
Social=gss_cat  
glimpse(Social)
```

```
## Observations: 21,483  
## Variables: 9  
## $ year    <int> 2000, 2000, 2000, 2000, 2000, 2000, 2000, 2000, 2000, ...  
## $ marital <fct> Never married, Divorced, Widowed, Never married, Divor...  
## $ age     <int> 26, 48, 67, 39, 25, 25, 36, 44, 44, 47, 53, 52, 52, 51...  
## $ race    <fct> White, White, White, White, White, White, White, White, White...  
## $ rincome <fct> $8000 to 9999, $8000 to 9999, Not applicable, Not appl...  
## $ partyid <fct> Ind,near rep, Not str republican, Independent, Ind,nea...  
## $ relig   <fct> Protestant, Protestant, Protestant, Orthodox-christian...  
## $ denom   <fct> Southern baptist, Baptist-dk which, No denomination, N...  
## $ tvhours <int> 12, NA, 2, 4, 1, NA, 3, NA, 0, 3, 2, NA, 1, NA, 1, 7, ...
```

# Modifying Factor Order

- Summary by Race

```
race.summary = Social %>%
  group_by(race) %>%
  summarize(
    n=n(),
    avg.age=mean(age, na.rm=T),
    avg.tv=mean(tvhours, na.rm=T)
  )
race.summary
```

```
## # A tibble: 3 x 4
##   race      n avg.age avg.tv
##   <fct> <int>   <dbl> <dbl>
## 1 Other  1959    39.5  2.76
## 2 Black  3129    43.9  4.18
## 3 White 16395    48.7  2.77
```

```
levels(Social$race)
```

```
## [1] "Other"          "Black"          "White"          "Not applicable"
```

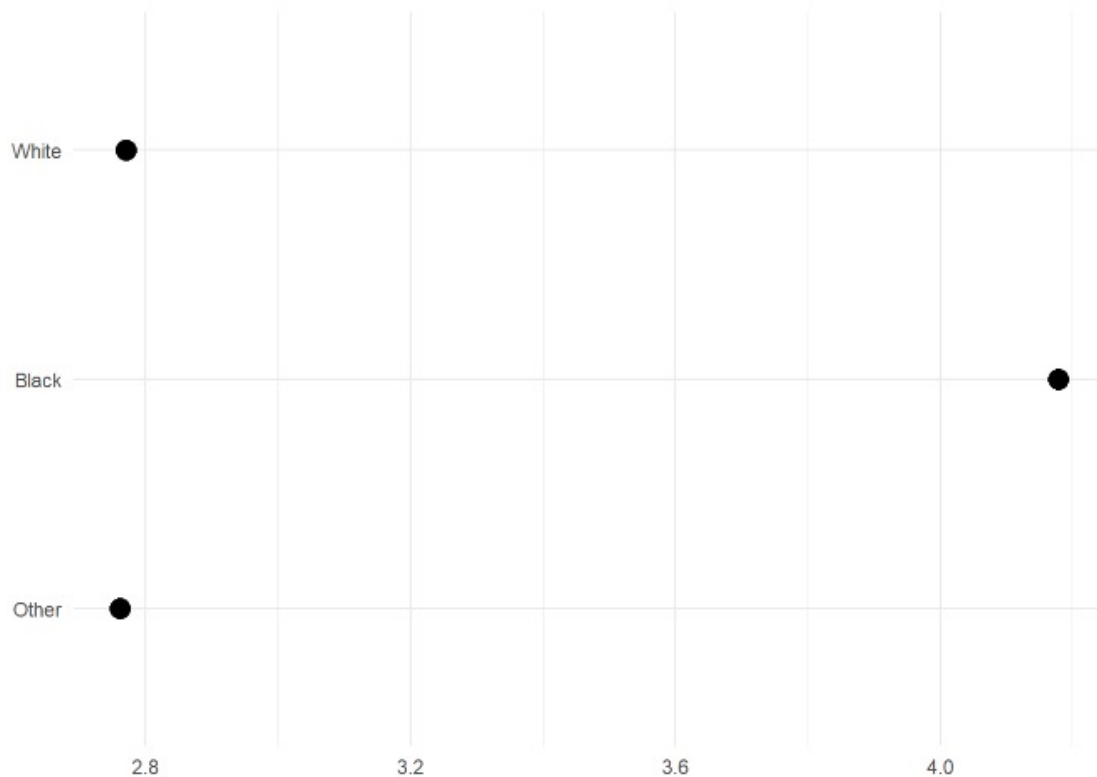
```
levels(race.summary$race)
```

```
## [1] "Other"          "Black"          "White"          "Not applicable"
```

# Modifying Factor Order

- Comparing TV Hours

```
ggplot(race.summary) +  
  geom_point(aes(x=avg.tv,y=race),size=4) +  
  xlab("") + ylab("") +  
  theme_minimal()
```



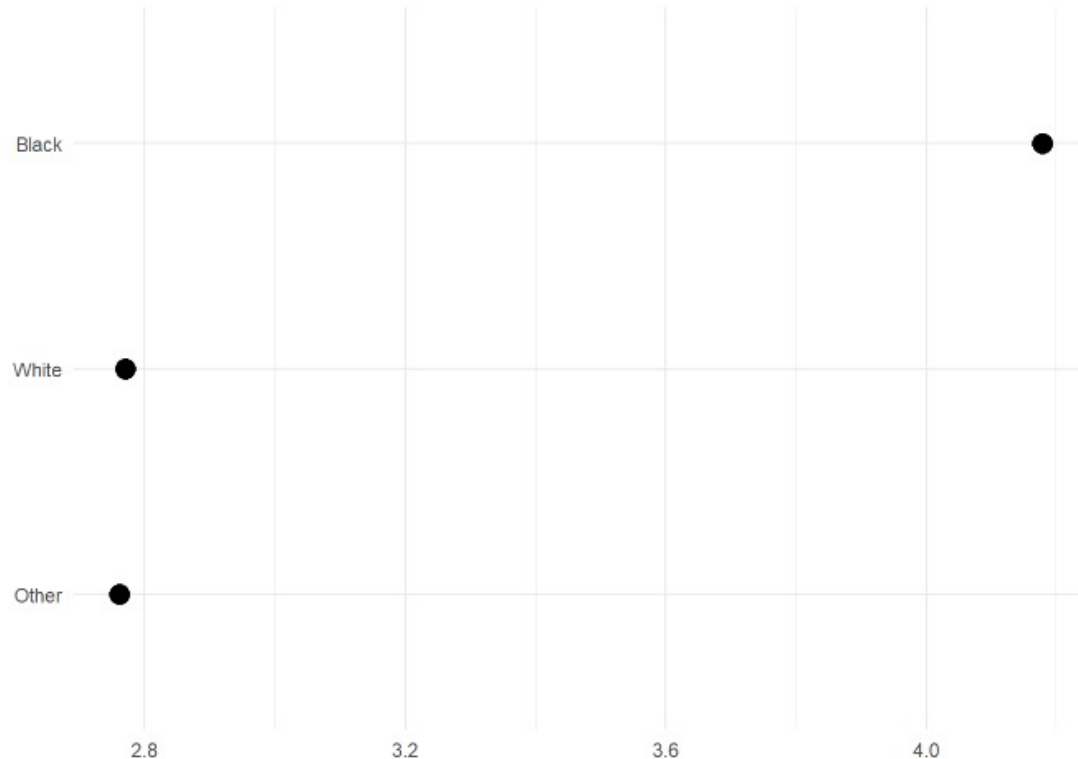
# Modifying Factor Order

- `fct_reorder()`
  - `f` = Factor Variable
  - `x` = Numeric Vector
  - `fun` = Optional Function If Multiple Values of `x` for Each Value of `f` (Default: Median)

# Modifying Factor Order

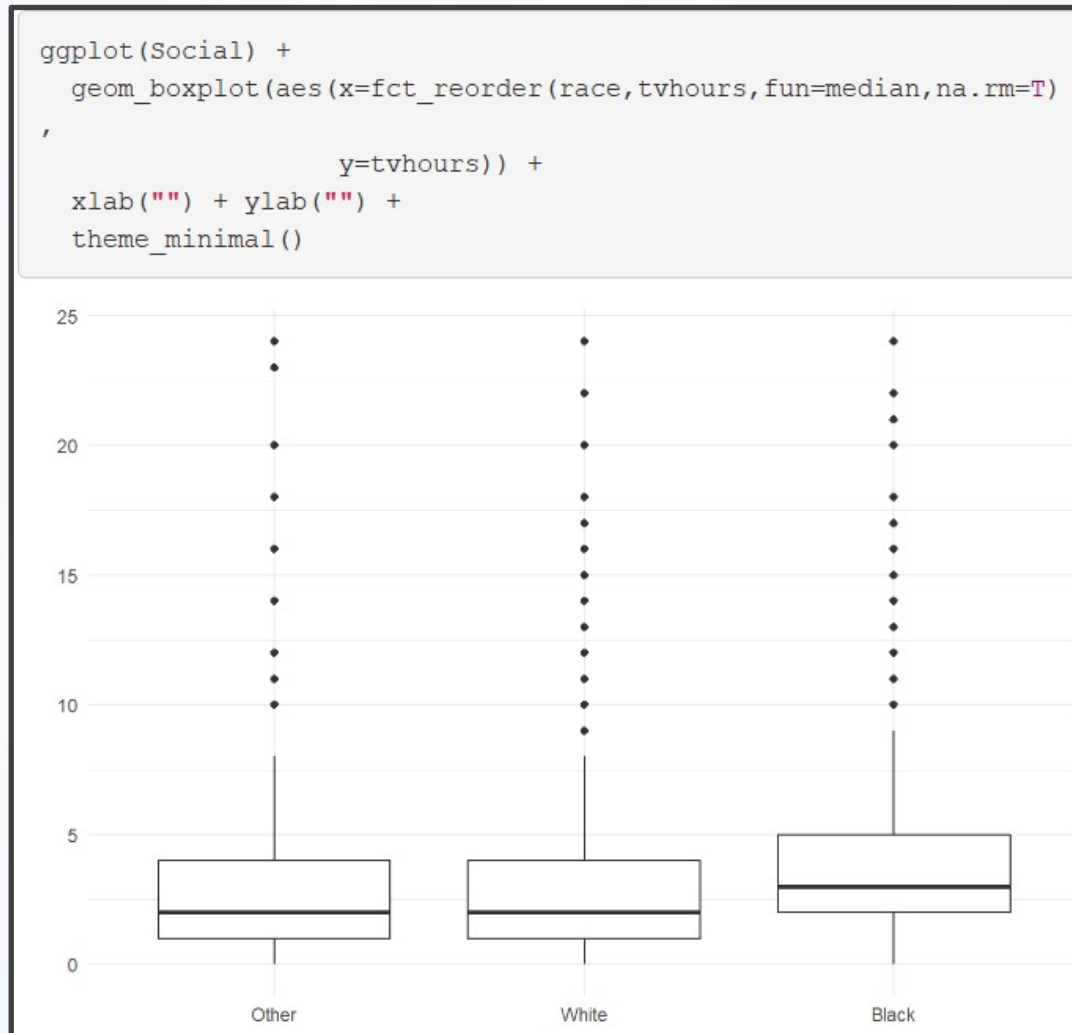
- Example 1: Reorder

```
ggplot(race.summary) +  
  geom_point(aes(x=avg.tv,y=fct_reorder(race,avg.tv)),size=4) +  
  xlab("") + ylab("") +  
  theme_minimal()
```



# Modifying Factor Order: Example 2

- Example 2: Reorder





# Useful Functions

- Other Useful Functions
  - `fct_relevel()` = Specify Variable and the Specific Levels You Want in The Front
  - `fct_rev()` = Specify Variable and Reverses the Level Order
  - `fct_infreq()` = Order Levels Based on Increasing Frequency
- Combine Functions as Necessary

# Types of Ordering

- Different Types of Ordering
  - Nominal = “Arbitrary”
  - Ordinal = “Principled”
- Example: Race vs Income
  - Race Levels are Arbitrary
  - Income Levels are Principled

# Modifying Factor Order: Example 3

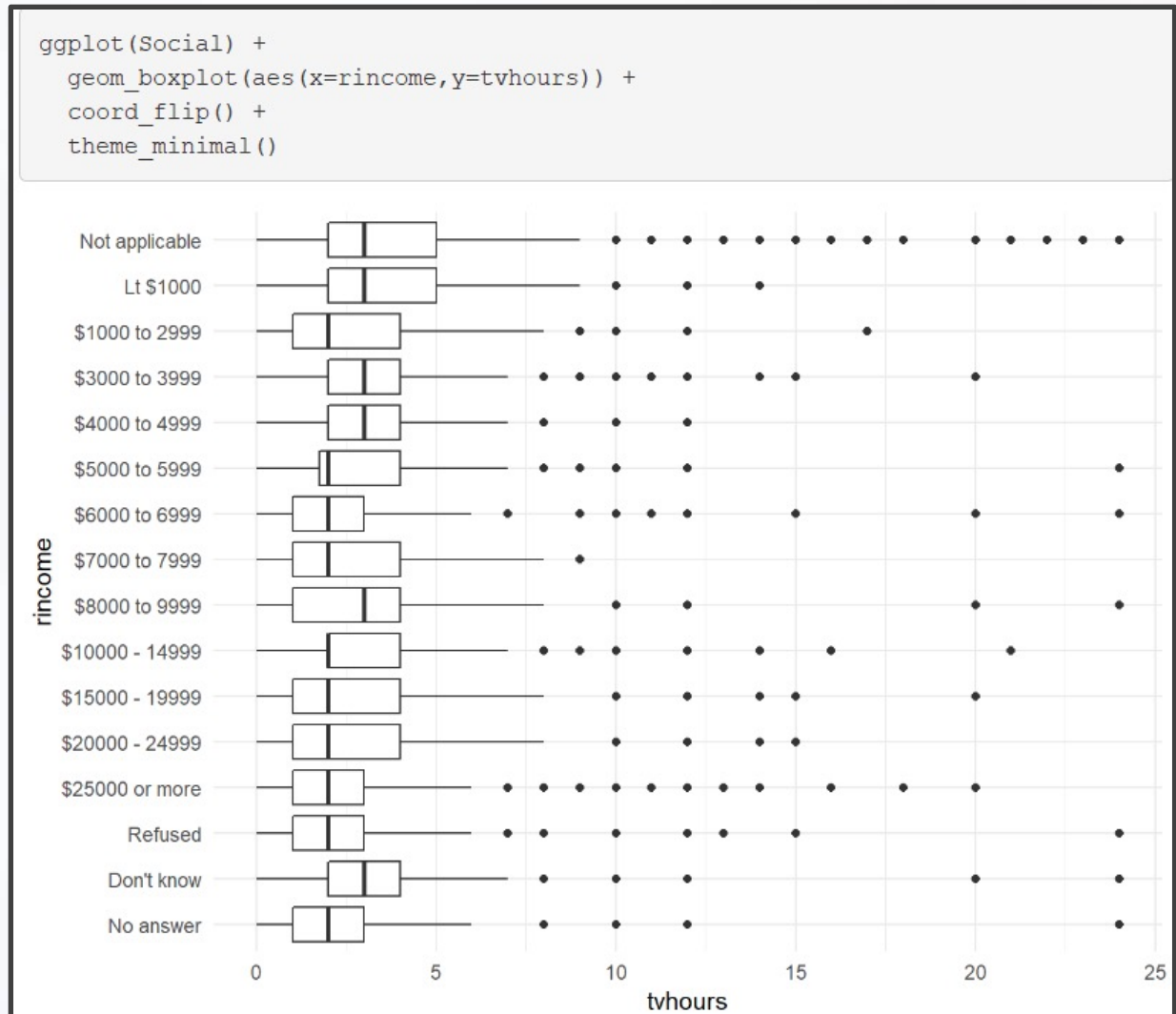
- Income Levels are Principled

```
levels(Social$income)
```

```
## [1] "No answer"      "Don't know"     "Refused"        "$25000 or more"  
## [5] "$20000 - 24999" "$15000 - 19999" "$10000 - 14999" "$8000 to 9999"  
## [9] "$7000 to 7999"  "$6000 to 6999"  "$5000 to 5999"  "$4000 to 4999"  
## [13] "$3000 to 3999"  "$1000 to 2999"  "Lt $1000"       "Not applicable"
```

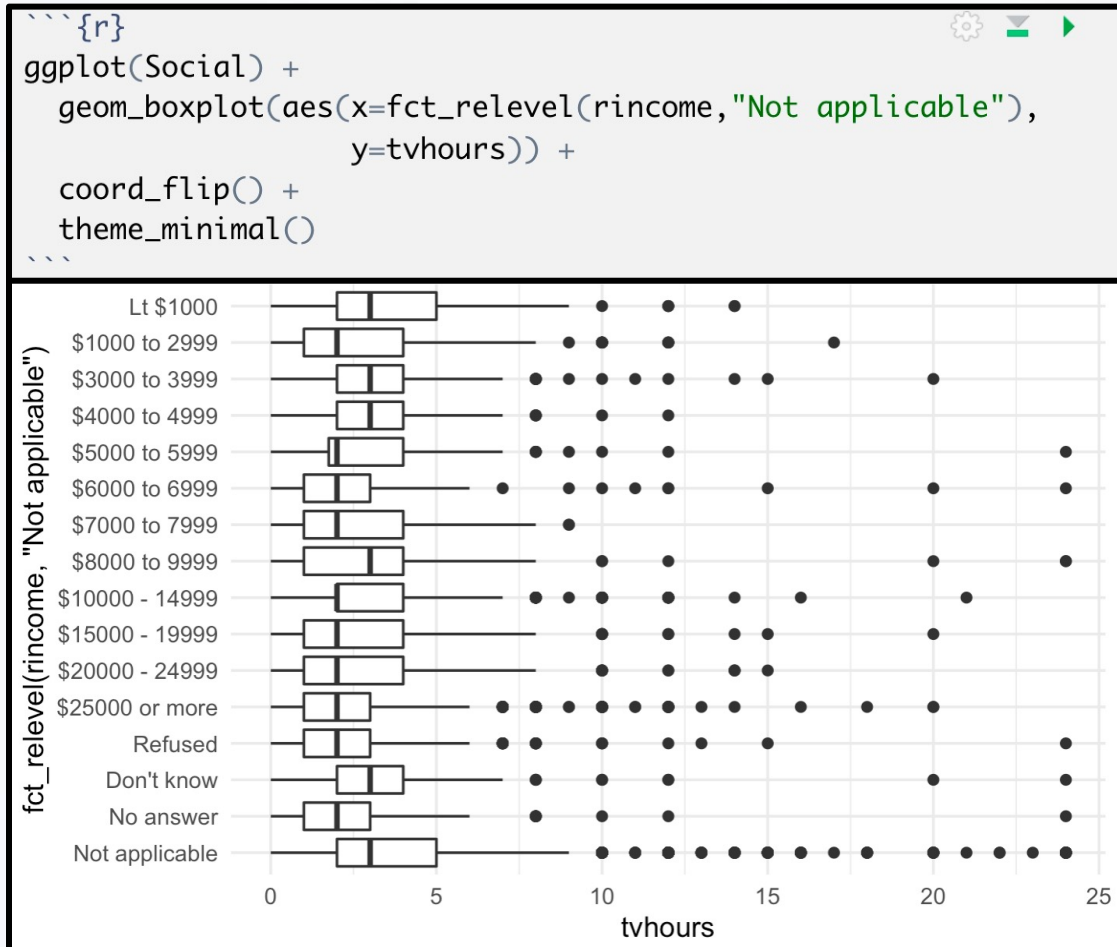
# Modifying Factor Order: Example 3

- Original Boxplot



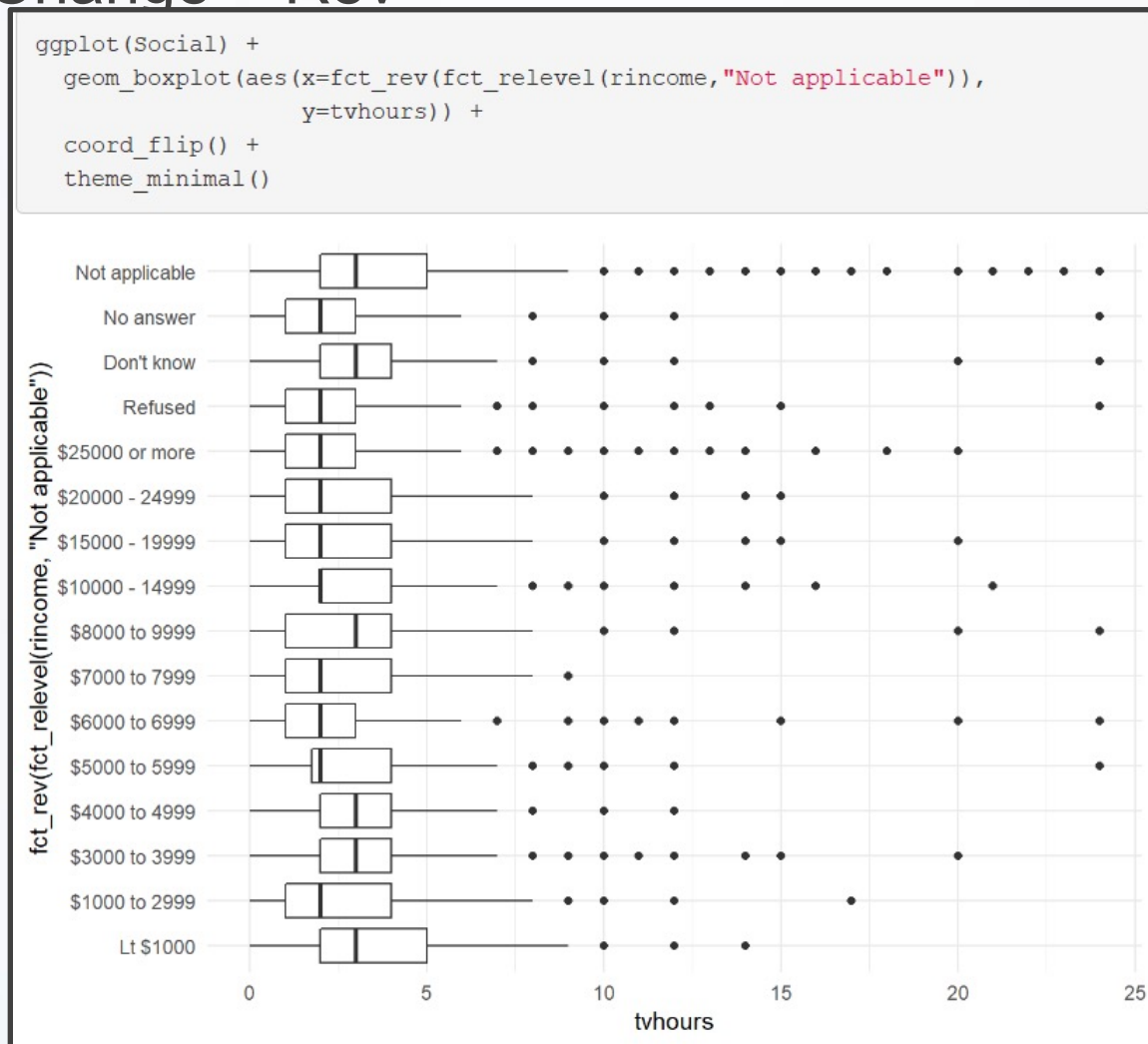
# Modifying Factor Order: Example 3

- Pull `Not applicable` to the front



# Modifying Factor Order: Example 3

- Level Change + Rev



# Modifying Factor Levels

- Purpose for Modifying Levels
  - Abbreviate or Better Names
  - Collapse Unimportant Levels
  - Group Categories
- Useful Functions
  - `fct_recode()` = Rename Levels
  - `fct_collapse()` = Collapse Levels
  - `fct_lump()` = Automatically Group Levels

# Modifying Factor Levels

- Marital Counts

```
Marriage = Social %>%  
  count(marital) %>%  
  mutate(prop=n/sum(n))  
print(Marriage)
```

```
## # A tibble: 6 x 3  
##   marital          n    prop  
##   <fct>         <int> <dbl>  
## 1 No answer         17 0.000791  
## 2 Never married  5416 0.252  
## 3 Separated        743 0.0346  
## 4 Divorced        3383 0.157  
## 5 Widowed         1807 0.0841  
## 6 Married        10117 0.471
```



# Recode Levels

- Example 1: Recode Levels

```
Marriage2 = Social %>%  
  mutate(marital2=fct_recode(marital,  
    "Unknown" = "No answer",  
    "Single" = "Never married"  
  )) %>%  
  count(marital,marital2) %>%  
  mutate(prop=n/sum(n))  
print(Marriage2)
```

```
## # A tibble: 6 x 4  
##   marital      marital2      n      prop  
##   <fct>      <fct>    <int>  <dbl>  
## 1 No answer   Unknown     17 0.000791  
## 2 Never married Single     5416 0.252  
## 3 Separated   Separated    743 0.0346  
## 4 Divorced    Divorced    3383 0.157  
## 5 Widowed     Widowed    1807 0.0841  
## 6 Married     Married   10117 0.471
```

# Collapse Levels

- Example 2:  
Collapse Levels

```
Marriage3 = Social %>%
  mutate(marital2=fct_collapse(marital,
    Alone = levels(marital)[c(2,4,5)],
    Together = levels(marital)[c(6)],
    Confused = levels(marital)[c(1,3)]
  )) %>%
  group_by(marital,marital2) %>%
  summarize(n=n()) %>%
  ungroup() %>%
  mutate(prop=n/sum(n))
print(Marriage3)
```

```
## # A tibble: 6 x 4
##   marital      marital2      n      prop
##   <fct>        <fct>    <int>  <dbl>
## 1 No answer    Confused    17 0.000791
## 2 Never married Alone      5416 0.252
## 3 Separated    Confused    743 0.0346
## 4 Divorced     Alone      3383 0.157
## 5 Widowed     Alone      1807 0.0841
## 6 Married     Together  10117 0.471
```

# Lumping Levels

- Example 3: Lumping Levels

```
Marriage4 = Social %>%  
  mutate(marital2=fct_lump(marital)) %>%  
  count(marital,marital2) %>%  
  mutate(prop=n/sum(n))  
print(Marriage4)
```

```
## # A tibble: 6 x 4  
##   marital      marital2      n    prop  
##   <fct>      <fct>      <int> <dbl>  
## 1 No answer   Other        17 0.000791  
## 2 Never married Never married 5416 0.252  
## 3 Separated   Other        743 0.0346  
## 4 Divorced    Divorced    3383 0.157  
## 5 Widowed     Other       1807 0.0841  
## 6 Married     Married    10117 0.471
```

# Lumping Levels

- Example 3: Lumping Levels

```
Marriage5 = Social %>%  
  mutate(marital2=fct_lump(marital,2)) %>%  
  count(marital,marital2) %>%  
  mutate(prop=n/sum(n))  
print(Marriage5)
```

```
## # A tibble: 6 x 4  
##   marital      marital2      n    prop  
##   <fct>      <fct>      <int> <dbl>  
## 1 No answer   Other        17 0.000791  
## 2 Never married Never married 5416 0.252  
## 3 Separated   Other        743 0.0346  
## 4 Divorced    Other        3383 0.157  
## 5 Widowed     Other        1807 0.0841  
## 6 Married     Married     10117 0.471
```