



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

STOR 320 Modeling VII

Lecture 20

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Final Presentation Time

- See Schedule via [Group Assignment](#)
- Submit slides via Canvas before Presentation Day.
- 5-7 minutes presentation.



Introduction

- Non-Parametric Classification
- K-Nearest Neighbors (k-NN)
 - Machine Learning Technique
 - Intuitive
 - Non-Parametric
 - Used for Predicting Classes of an Output Variable



K-NN Algorithm

- Step 1: Choose a k
- Step 2: Select the k Most Similar Observations in a Database Which are the “Closest” According to the Input Variables
- Step 3: Find the Most Common Classification Among These
- Step 4: Classify the New Observation Based on What is Category is Known to Occur Most



Tutorial 14

- Instructions
 - Data `> library(titanic)`
 - Required Packages
 - `library(tidyverse)`
 - `library(ISLR)`
 - `library(class)`
 - Download Tutorial 14 and Open .Rmd File



Part 1: Feature Engineering and Visualization

- Titanic Survival Data

```
> library(titanic)
```

- Response Variable

$$Y = \begin{cases} 1 & \text{if Survived} \\ 0 & \text{if Did Not Survive} \end{cases}$$

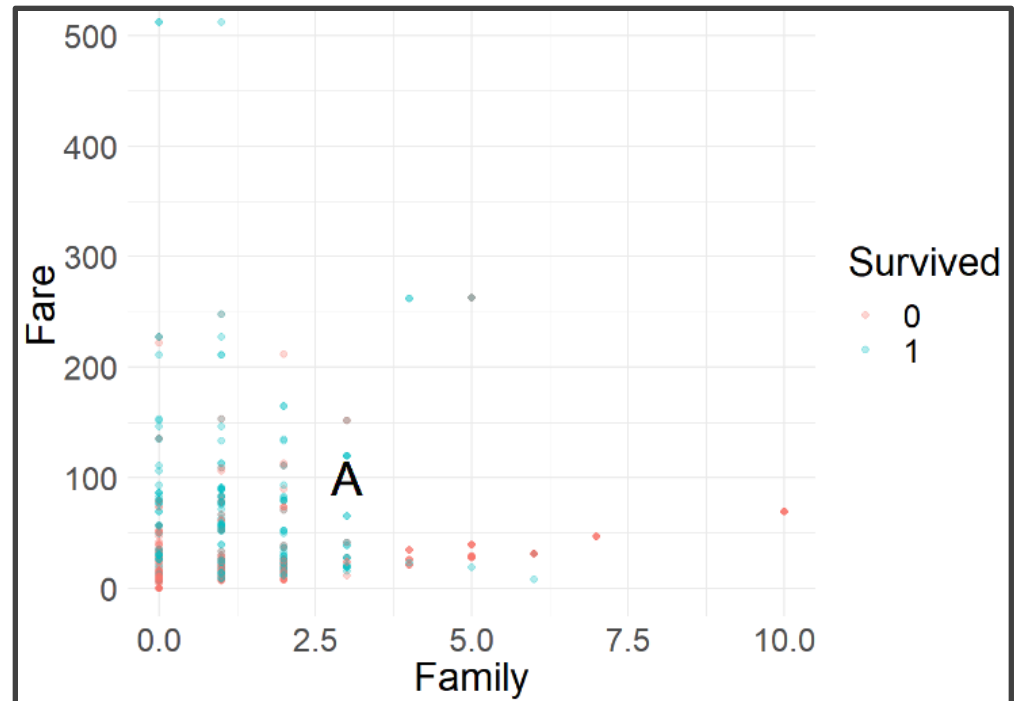
- Explanatory Variables
 - Siblings/Spouses Aboard
 - Parents/Children Aboard
 - Passenger Fare
- Goal: Use k-NN to Predict a Passenger to Survive or to Die a Miserable, Cold Death



Part 2: Obtaining Predictions Using

K-NN

- New Individual: Alice
 - Had 3 Family Members on Ship
 - Spent \$100 on Ticket
 - Survived or Died?
- Run Chunk 1





Part 2: Obtaining Predictions Using

K-NN

- Finding Similar Passenger
 - Out-of-Sample Passenger
 - $X_{11} = \textit{Family Onboard}$
 - $X_{12} = \textit{Fare}$
 - Passenger in Training Data
 - $X_{21} = \textit{Family Onboard}$
 - $X_{22} = \textit{Fare}$

- Geometric Distance Formula

$$d = \sqrt{(x_{11} - x_{21})^2 + (x_{12} - x_{22})^2}$$

- Two Scenarios
 - Distance is Small
 - Distance is Large



Part 2: Obtaining Predictions Using K-NN

- Run Chunk 2
 - Suppose $k=5$
 - Five Most Similar Passengers

Survived	Fare	Family	d
1	93.500	2	6.576473
0	106.425	1	6.729088
1	106.425	0	7.090883
1	93.500	0	7.158911
1	108.900	1	9.121952
0	108.900	1	9.121952

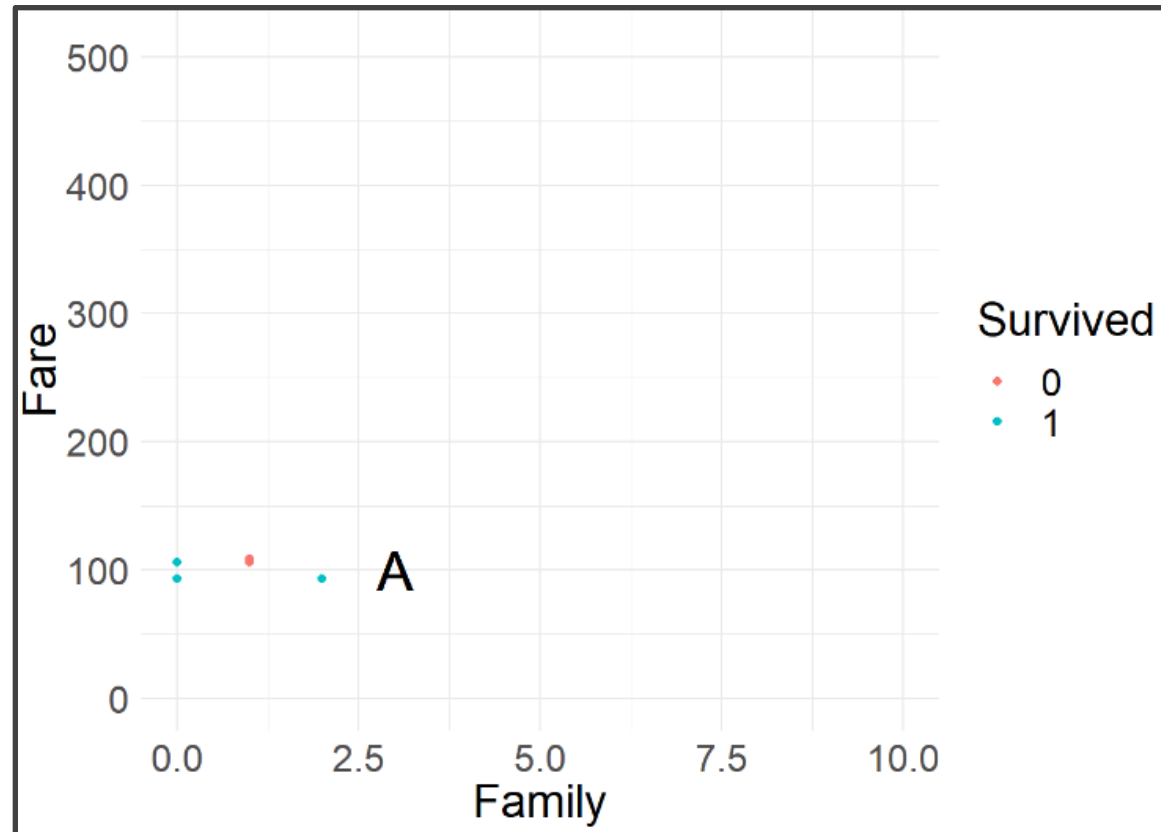
- Why are There Six?
- Did Alice Survive or Die?

Part 2: Obtaining Predictions Using



K-NN

- Run Chunk 3
 - Output Figure



- What Did You Expect to See?
- Are You Surprised?



Part 3: Transform and Revisit K-NN

- Consider Standardization

- Multiple Methods

- Classic Formula

$$Z = \frac{X - \mu}{\sigma_x}$$

- Use \bar{x} and s_x

- What We are Doing

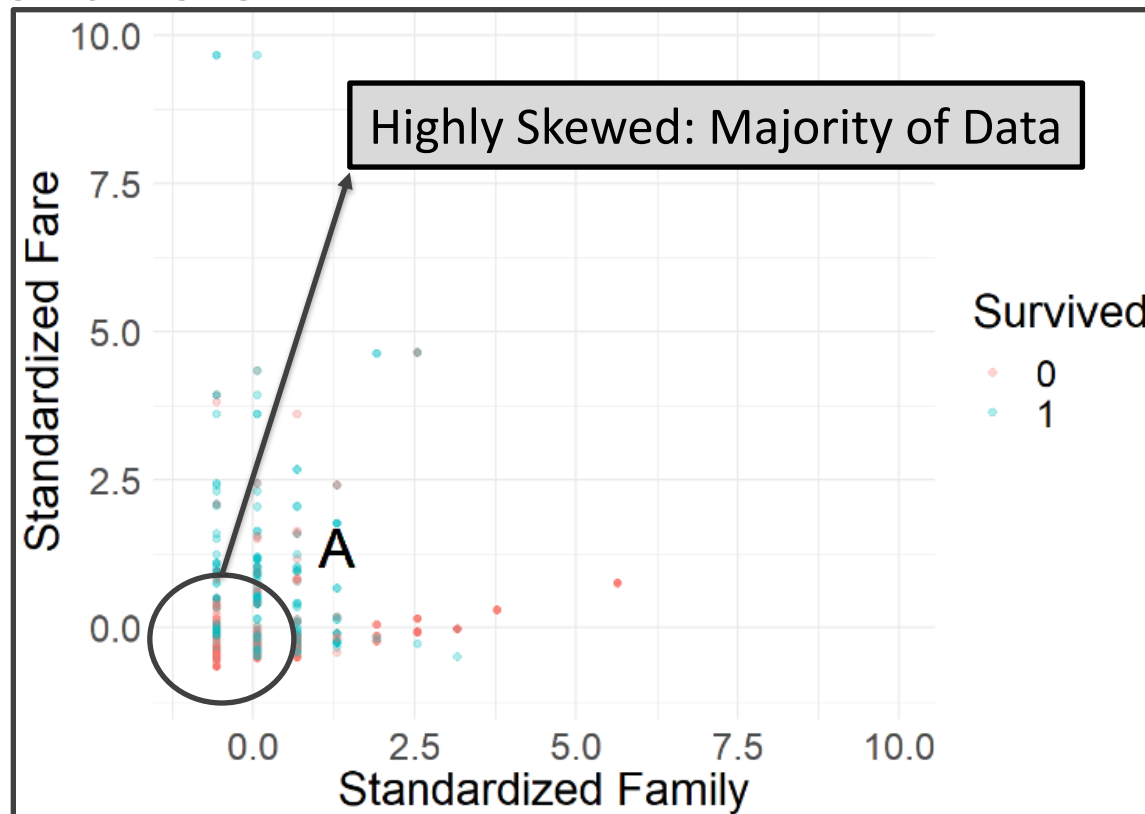
- Centering Data
 - Scaling Data

```
> scale(x,center=T,scale=T)
```



Part 3: Transform and Revisit K-NN

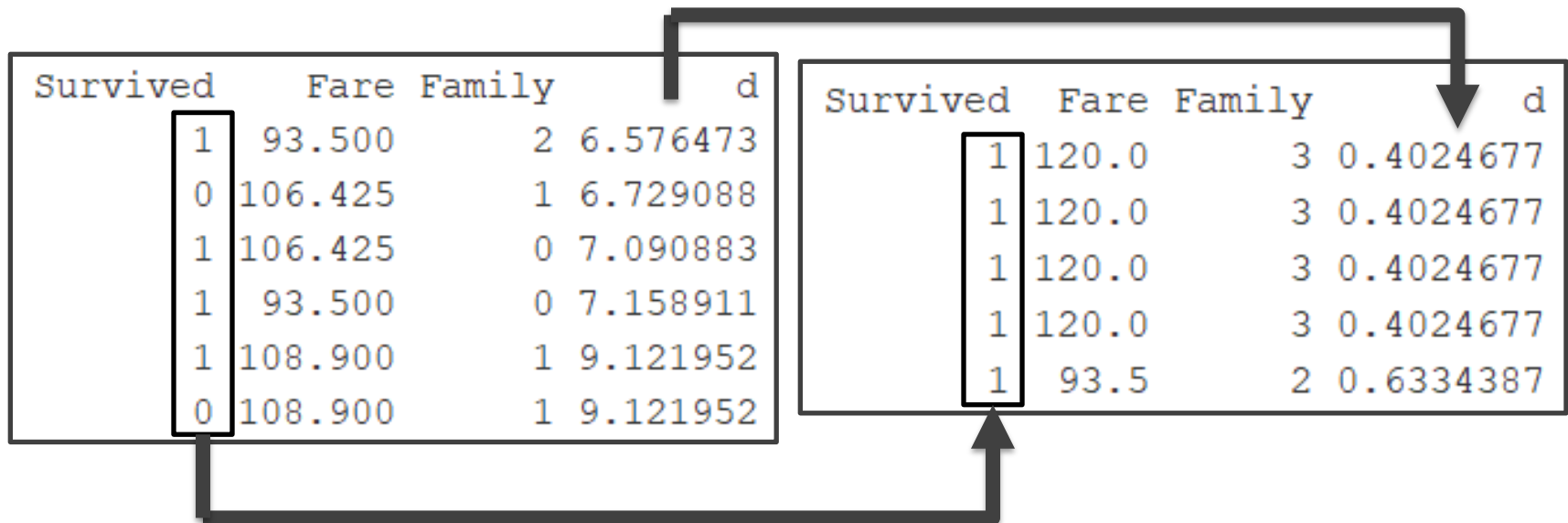
- Run Chunk 1
 - Units: Standard Deviations
 - Alice: Above Average Family Size and Fare





Part 3: Transform and Revisit K-NN

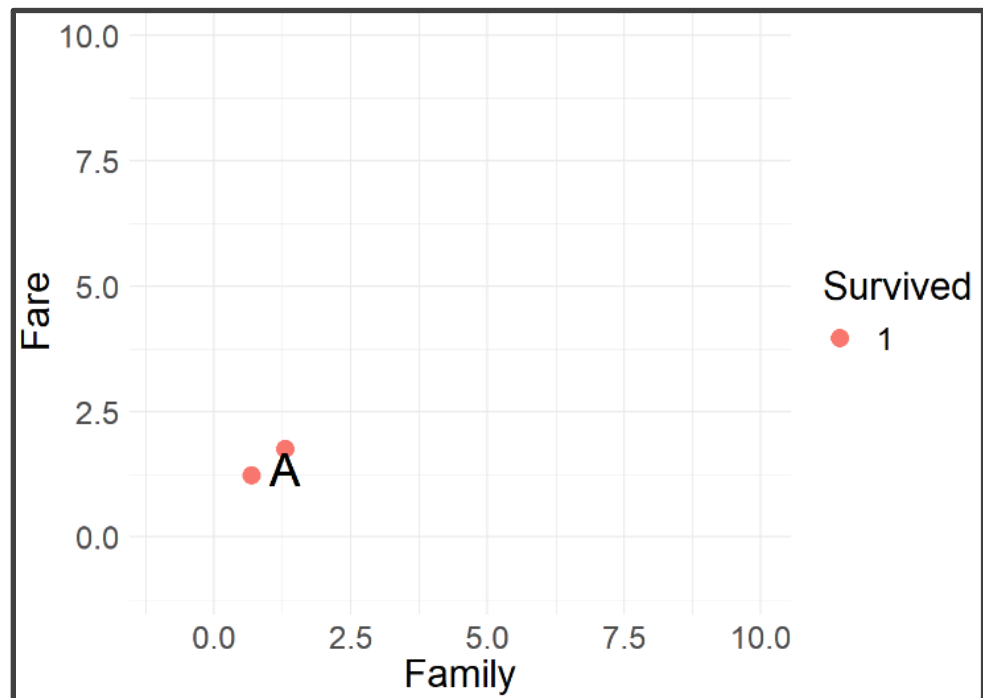
- Run Chunk 2
 - Recall: Alice
 - Family Size of 3
 - \$100 Ticket
 - Before & After Standardization





Part 3: Transform and Revisit K-NN

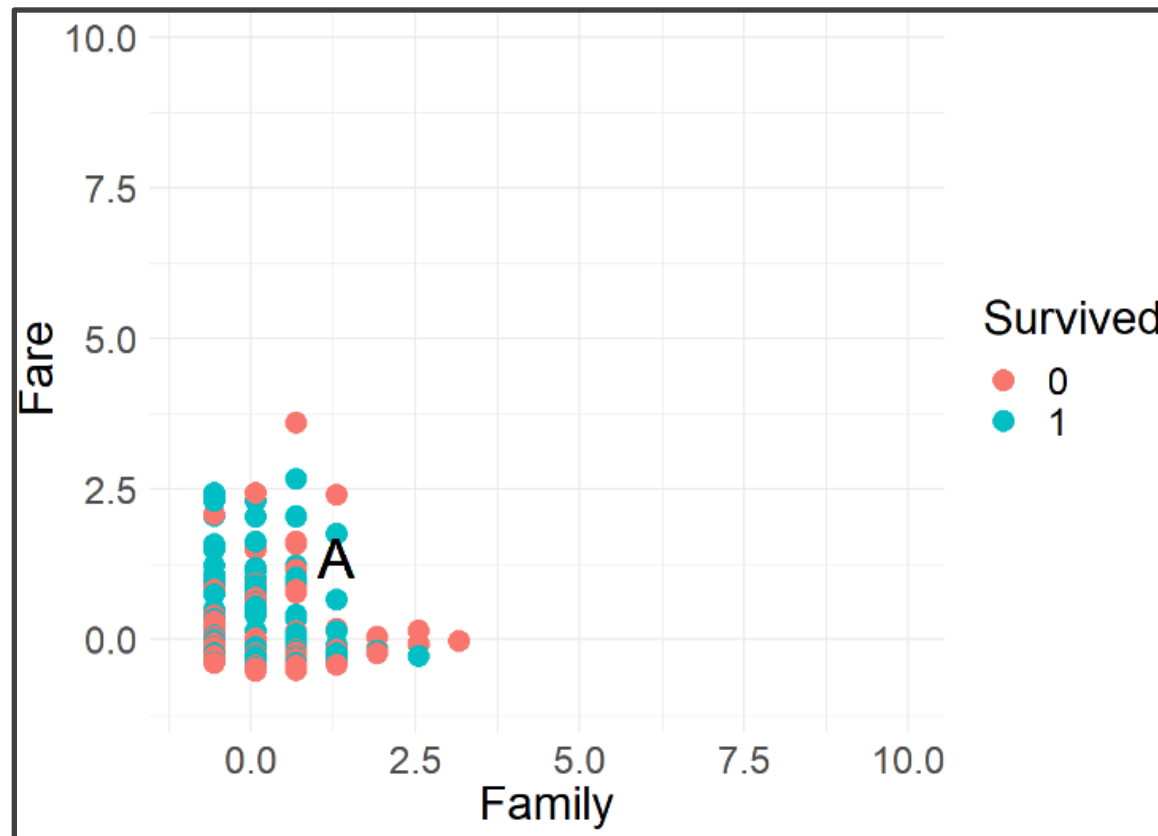
- Chunk 2 Continued
 - Both Before and After Standardization We Would Predict Alice to Survive
- Updated Figure





Part 4: Tuning K for K-NN

- Run Chunk 1
 - Suppose k is Large (k=500)





Part 4: Tuning K for K-NN

- Chunk 1 Continued
 - Votes From Neighbors

```
KNN.PREDICT=table(ST5$Survived)
print(KNN.PREDICT)
```

```
##
##      0      1
## 258 251
```

- Based on k-NN When k=500
 - 258 Neighbors Died
 - 251 Neighbors Survived
- Predict Alice is Food for Fish



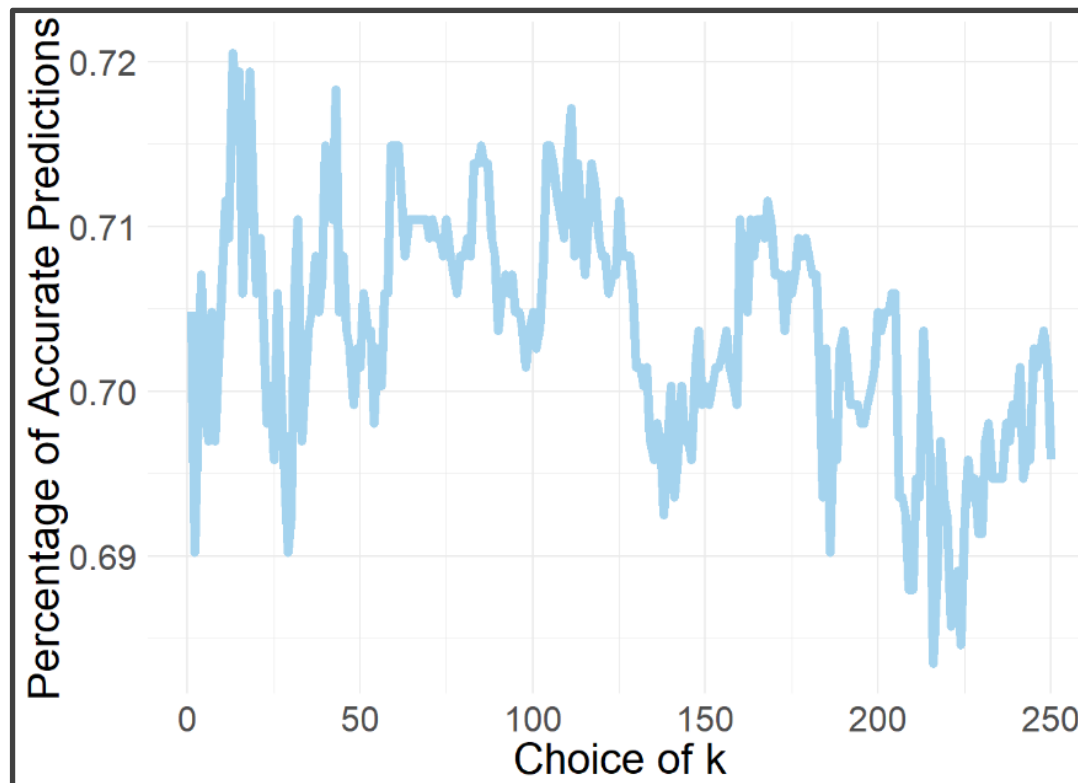
Part 4: Tuning K for K-NN

- Leave-on-Out Cross Validation
 - Helpful Package for k-NN `> library(class)`
 - Install the R Package
 - Helpful Functions
 - Performing k-NN `> knn(train, test, cl, k = 1)`
 - LOOCV `> knn.cv(train, cl, k = 1)`
 - For Other Important Arguments, See Documentation



Part 4: Tuning K for K-NN

- Run Chunk 2
 - Consider $k=1,2,3,\dots,250$
 - Use CV, to Generate Out-of-Sample Predictions for Each k
 - Calculate Overall Accuracy Percentage





Part 4: Tuning K for K-NN

- Run Chunk 3
 - Identify Best Choice for k
 - Use k to Generate Predictions on Future Data With Unknown Survival
- Figure Illustrating Predictions on Test Set for Competition

```
> titanic_test
```

